



Celebrating 45 Years of Connecting

May 17 - 21, 2021

During a time when feeling connected has never been more important, Circle Center Adult Day Services is thrilled to be celebrating 45 Years of Connecting with a week of celebrations designed to celebrate connections, encourage connections and support our future of creating connections!

Celebrate 45 Years of Connecting

May 17 -21, 2021

Sponsorship
Opportunities

May 17-21, 2021

MONDAY 5/17: Celebrating Connections Kick-Off

TUESDAY 5/18: Celebrate *Your* Stories of Connection

WEDNESDAY 5/19: Collections of Connections AUCTION

THURSDAY 5/20: Circle Center Connects

FRIDAY 5/21: Connect *with* BINGO

[#CelebratingConnections](#)





ABOUT US

Circle Center Adult Day Services has provided licensed adult day services for 44 years with a rich, person centered array of services for aging adults. Our multi-disciplinary team provides an affordable community-based long term care option, helping folks live at home longer, preventing social isolation and inactivity, helping manage health and disability needs, and providing respite and support to families and care partners.

MISSION:

To champion the independence and well being of aging adults and their care partners by providing comprehensive, personalized care for daily life.

VISION:

A caring community that supports aging adults and their care partners with the resources to thrive with purpose and dignity.



Celebrating 45 Years of Connecting



45 Years of Celebrating Connections

For 45 Years, we have championed the independence of aging adults and created connections. Connections are a powerful tool to combat social isolation and create community. The Moments of Joy that bloom when **aging adults connect** with each other and create meaningful friendships. The moment when **caregivers connect** with each other and realize they aren't alone. The moment when **family members** discover new ways to **continue to connect** with their loved ones. The moments when we **connect with our community** with support, compassion and resources. These are the **moments of connection** we are celebrating and we hope to continue to support long into the future.

45th Anniversary

PRESENTING SPONSOR

\$7,500

*** *Sponsor Exclusivity***

1. Name and Logo Listed as Presenting Sponsor on ALL printed materials, website, dedicated emails, dedicated social posts, dedicated article in electronic *Full Circle* Newsletter
 2. Opportunity to Speak to LIVE virtual BINGO audience
 3. Include marketing materials in Auction and Bingo Prize Packs
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#CELEBRATING CONNECTIONS

MONDAY, MAY 17, 2021

CELEBRATING CONNECTIONS KICK-OFF

- Announce goal of raising \$45,000 to celebrate 45 Years of Connecting
- Announce Events *and* Sponsors. Share Auction Catalog.
- Introduce New Branding
- Launch *our* Week of Giving
- Social Media, Website and E-Blast campaign

#CELEBRATING CONNECTIONS

TUESDAY, MAY 18, 2021

CELEBRATE *YOUR* STORIES OF CONNECTION

- Launch *STORIES of CONNECTIONS* campaign
- Announce campaign goals, directions for participation, and how to *connect* through *your* stories of connection.
- Launch dedicated website for hosting and sharing stories.
- Social Media, Website and E-Blast campaign
- Announce Sponsorship

**#CELEBRATING
CONNECTIONS**

WEDNESDAY, MAY 19, 2021

COLLECTIONS *of* CONNECTIONS AUCTION

- Virtual CONNECTIONS Auction Catalog
- Launch Auction Catalog and open Auction bidding
- Social Media, Website and E-Blast campaign
- Announce Sponsorship

#CELEBRATING
CONNECTIONS

THURSDAY, MAY 20, 2021

CIRCLE CENTER CONNECTS

- Virtual OPEN HOUSE
- Showcase *DAY OF* at Circle Center, highlighting various programs and activities that promote and celebrate **CONNECTING**
- Social Media, Website and E-Blast campaign
- Announce Sponsorship

45th Anniversary

Anniversary BINGO Sponsor

\$3,000

1. Name and Logo Listed as Bingo Sponsor on ALL printed materials, website, dedicated emails, dedicated social posts, mentioned in electronic *Full Circle* Newsletter
 2. Opportunity to “call Bingo” and speak to LIVE virtual Bingo audience
 3. Prime placement on Bingo card
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**#CELEBRATING
CONNECTIONS**

FRIDAY, MAY 21, 2021

CONNECT with BINGO

Virtual BINGO event Fundraiser

- Announce campaign goals and directions.
- Corresponding social media and e-blast campaign
- Sponsorship

45th Anniversary

DAY OF Sponsor

\$1,500

1. Name and Logo Listed as *Day of Sponsor* on website, specific website event page, dedicated emails and social posts, listed in issue of electronic *Full Circle* Newsletter
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45th Anniversary Giving Levels

Listed on event materials
and website

\$5,000 *Champion*

\$2,500+ *Sustainer*

\$1,000+ *Connector*

\$500+ *Supporter*

\$250+ *Friend*

45th Anniversary

Auction Donor

1. Listed as Auction Donor in *virtual* Auction Catalog, on event website and materials

#CELEBRATINGCONNECTIONS



#45YEARSofCONNECTING

THANK YOU

LEARN MORE

www.circlecenterva.org

CONTACT US

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